

VINTAGE LAKE CHELAN ★ JUNE 7-8, 2019



LAKE CHELAN

WINE VALLEY

10 YEAR AVA ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

A WEEKEND OF EDUCATIONAL & SOCIAL EVENTS
CELEBRATING THE 10 YEAR ANNIVERSARY OF LAKE CHELAN'S
DESIGNATION AS AN AMERICAN VITICULTURE AREA

VINTAGELAKECHELAN.COM

ABOUT VINTAGE LAKE CHELAN

Join us in support of Lake Chelan celebrating the 10 year anniversary of its official designation as an American Viticulture Area (AVA). Vintage Lake Chelan will showcase the wines made from Washington's most exciting AVA with educational and social events throughout the weekend.

Vintage Lake Chelan will be held June 7th & 8th, 2019 and feature a welcome reception at the Lake Chelan Chamber of Commerce & Visitor Center in downtown Chelan, plus two tasting seminars and a grand tasting at Larc Hill Vineyard Ranch on the South Shore. We invite your support as a sponsor for this 10 Year AVA celebration.

PRESENTING SPONSOR - \$10,000

- Naming Rights - "Vintage Lake Chelan presented by..."
- Logo on Poster, Program, Master Class Tasting Mats, Event Table Tents, Event Banners
- Logo in Print and Electronic Media
- Dedicated Table Tents at Welcome Reception and Master Classes
- Sponsor Mentions on KOZI
- Sponsor Mention in 10 Year AVA Video
- 4 Social Media Mentions on each platform – Facebook, Twitter, Instagram
- Logo and Link in Email Newsletters
- Dedicated Footer Ad and Link in Email Newsletters (up to 6)
- Link and/or logo in Purchased Email Advertising (i.e. Sip Northwest, Field & Compass)
- Logo and Link on LakeChelanWineValley.com, VintageLakeChelan.com, and in featured event listing on LakeChelan.com
- Logo on Weekend Pass Lanyard
- Option to Activate a 12ft Exhibitor Space at the Grand Tasting
- 8 Weekend Passes to Vintage Lake Chelan



For more information or to become a Vintage Lake Chelan sponsor,* contact Lacey Lybecker, Vintage Lake Chelan Chair, at lacey@cairdeaswinery.com or 206.947.1294.

**Sponsorship packages may also be customized to suit your business and marketing needs.*

GRAND TASTING SPONSOR - \$6,500

- Grand Tasting Naming Rights - “Vintage Lake Chelan’s Grand Tasting presented by...”
- Logo on Poster, Program, Event Table Tents, Event Banners
- Logo in Print and Electronic Media
- Dedicated Table Tents at Welcome Reception
- Sponsor Mentions on KOZI
- Sponsor Mention in 10 Year AVA Video
- 2 Social Media Mentions on each platform – Facebook, Twitter, Instagram
- Logo and Link in Email Newsletters (up to 3)
- Dedicated Footer Ad and Link in Email Newsletters
- Logo and link on LakeChelanWineValley.com, VintageLakeChelan.com, and LakeChelan.com
- Logo on Weekend Pass Lanyard
- Option to Activate a 6ft Exhibitor Space at the Grand Tasting
- 4 Welcome Reception Tickets, 4 Grand Tasting Tickets, 4 VIP Grand Tasting Tickets

MASTER CLASS SPONSOR - \$4,000

- Master Class Naming Rights - “Vintage Lake Chelan’s Masters Classes presented by...”
- Logo on Poster, Program, Event Table Tents, Event Banners, Print Ads
- Logo on 150 Tasting Mats (75 tasting mats per master class)
- Dedicated Table Tents at both Master Classes
- Sponsor Mentions on KOZI
- Sponsor Mention in 10 Year AVA Video
- 1 Social Media Mentions on each platform – Facebook, Twitter, Instagram
- Logo and Link in Email Newsletters (up to 3)
- Dedicated Footer Ad and Link in Email Newsletter (1)
- Logo and link on VintageLakeChelan.com
- Option to Activate a 6ft Exhibitor Space at the Grand Tasting
- 4 Welcome Reception Tickets, 4 Tickets to a Master Class of Your Choice



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GLASSWARE SPONSOR - \$4,000

- Company Logo on 300+ festival wine glasses
- Logo on Poster, Program, Event Table Tents, Event Banners
- 1 Logo in Print Media
- Dedicated Table Tents at Welcome Reception
- Sponsor Mention in 10 Year AVA Video
- 1 Social Media Mention on each platform – Facebook, Twitter, Instagram
- Logo and Link in Email Newsletters (up to 3)
- Dedicated Footer Ad and Link in Email Newsletters
- Logo and link on LakeChelanWineValley.com and VintageLakeChelan.com
- Option to Activate a 6ft Exhibitor Space at the Grand Tasting
- 4 Welcome Reception Tickets, 4 Grand Tasting Tickets, 4 VIP Grand Tasting Tickets

GOLD - \$750

- Logo in Event Program
- Sponsor Logo in 10 Year AVA Video
- 1 Mention on each Facebook and Instagram
- Logo and Link in Email Newsletters (1)
- Logo and Link on VintageLakeChelan.com
- Option to Activate a 6ft Exhibitor Space

SILVER - \$450

- Logo and Link on VintageLakeChelan.com
- Sponsor Logo in 10 Year AVA Video
- 1 Social Media Mention on Facebook
- Logo and Link in Email Newsletters (1)

BRONZE - \$250

- Logo and Link on VintageLakeChelan.com
- Sponsor Logo in 10 Year AVA Video
- Logo and Link in Email Newsletters (1)



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